

52nd Annual Klamath Bull & Horse Sale

Klamath County Fairgrounds & Event Center, Klamath Falls, Oregon - February 2-5, 2012

Sponsor Today!

“PRESENTING” SPONSOR \$3,500.00

(Deadline for inclusion in print advertising - September 1, 2011)

- Over 100# Radio spots “Brought to you in part by...” with 5 radio stations
- 2 Full Page/Full Color Ads - 1 in Bull Sale & 1 in Horse Sale Catalog
- Sponsorship Logo Placement in all print advertising
- Sponsorship Logo Placement on poster
- Sponsorship Logo Placement on Catalog Cover
- Sponsorship Logo Placement on all electronic advertising including website and Facebook page, as well as business web page link
- 2 Banner display in Event Center & Indoor Arena
- Customized Booth Space in Event Center and/or Indoor Arena
- Roadside Reader Board advertisement (“Bull Sale Event brought to you in part by...”)
- Event Center Reader Board advertisement
- Sponsorship recognized during Bull Sale, Horse Sale, Ranch Rodeo and all other events
- 8 Dinner Tickets
- 8 Ranch Rodeo Tickets

PROGRAM ADVERTISING

Business Card.....	\$75.00
1/4 Page.....	\$175.00
1/2 Page.....	\$275.00
Full Page.....	\$375.00
Cover Pages	\$550.00
(Inside Front, Back Page, Inside Back Page, includes color)	
Full Color upgrade	\$150.00
(Available on all ad sizes upon request.)	

*All ad design and layout included at no additional charge.



For more information call

DESIGNS & PRODUCTION INC.

541.850.1813 fax: 541-850-9698 7529 booth road, klamath falls, oregon 97603 email: zdesigns@charter.net

GOLD SPONSOR.....\$1,500.00

- 2 Full Page/Full Color Ads - 1 in Bull Sale & 1 in Horse Sale Catalog
- 2 Banners - display 1 in Event Center and Indoor Arena
- 20' x 10' Booth Space (upgrade available on request for additional charge)
- Event Center Reader Board advertisement
- Sponsorship recognized throughout entire event
- 4 Dinner Tickets
- 4 Ranch Rodeo Tickets

SILVER SPONSOR.....\$750.00

- 1 Full Page/BW Ad in either Bull Sale or Horse Sale Catalog or 1/2 page/BW ad in both Bull & Horse Sale Catalogs
- 1 Banner display in Event Center or Indoor Arena
- 10' x 10' Booth Space (upgrade available on request for additional charge)
- Event Center Reader Board advertisement
- Sponsorship recognized throughout entire event
- 2 Ranch Rodeo Tickets

BRONZE SPONSOR.....\$500.00

- 1 Half-Page/BW Ad in either Bull Sale or Horse Sale Catalog
- 1 Banner display in Event Center or Indoor Arena
- 10' x 10' Booth Space (upgrade available on request for additional charge)
- Event Center Reader Board advertisement
- Sponsorship recognized throughout entire event
- 2 Ranch Rodeo Tickets

AWARD SPONSOR.....\$250.00

- Event Award Sponsor
- Sponsorship listing in Bull Sale Catalog
- Event Center Reader Board advertisement
- Sponsorship recognized throughout entire event
- 2 Ranch Rodeo Tickets

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YES!

I would like to be a part of the 52nd Annual Bull & Horse Sale as a Sponsor!

Company Name: _____

Contact Person(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: (____) _____ Work Phone: (____) _____

Fax: (____) _____ E-mail: _____

Website: _____

Sponsorship Level: **Presenting** **Gold** **Silver** **Bronze** **Award** **Other**
\$3,500.00 \$1,500.00 \$750.00 \$500.00 \$250.00 \$_____

Events: Bull Sale Horse Sale Cow Dog Competition Kids Event Open Branding
 Stock Horse Challenge Big Loop Ranch Rodeo Trade Show

Program Advertising: Full Page 1/2 Page 1/4 Page Business Card
 Add Full Color to my ad for \$150.00

Specified Event: Bull Sale Horse Sale Cow Dog Competition
 Kids Event Open Branding Stock Horse Challenge
 Big Loop Ranch Rodeo Trade Show

Additional Information: _____

Signature: _____ Date: _____

Committee Representative: _____ Date: _____



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